|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| CATEGORY | **4-WOW** | **3-Nice** | **2-Keep working** | **1-0 Try again** |
| **Content - Accuracy** | Funny or insightful slogan is historically accurate and very creative. Include locations and good(s). | Funny or insightful slogan is historically accurate. Includes location OR goods. | Slogan is accurate. | Funny or insightful slogan is NOT historically accurate |
| **Graphics - Originality** | Slogan and graphics used on the bumper sticker reflect an exceptional degree of student creativity in their creation. At least 5 pictures. | Slogan and graphics used on the bumper sticker reflect student creativity in their creation. At least 4 pictures. | The slogan and graphics are made by the student, but are based on the designs or ideas of others. 1-3 pictures. | No slogan and/or no graphics made by the student are included. |
| **Attractiveness/Color** | The bumper sticker is exceptionally attractive in terms of design, layout, and neatness. No white space | The bumper sticker is attractive in terms of design, layout and neatness. Very little white space | The bumper sticker is acceptably attractive though it may be a bit messy. | The bumper sticker is distractingly messy or very poorly designed. It is not attractive. |
| **Required Elements** | The bumper sticker includes all required elements as well as additional information. | All required elements are included on the bumper sticker. | All but 1 of the required elements is included on the bumper sticker. | Several required elements were missing. |

**Comments:**

**Total: /16x4=64 (formal grade)**

**\*\*Due Friday, 2/5, but we will not work on them in class  
on Thursday or Friday.\*\***

**TASK: Create a modern-day bumper sticker that a Silk Road trader may have displayed. It must have a slogan that shows places traveled, good(s) traded, and pictures. Be accurate, neat, and creative. Staple this rubric behind your finished product before turning in.**