**Advertisement for a Mesopotamian Invention**

**(80 point Formal Grade)**

Helpful Websites:

levee-<http://nationalgeographic.org/encyclopedia/levee/>

dam-<http://idahoptv.org/sciencetrek/topics/dams/facts.cfm>

seeder plow-<http://quatr.us/economy/plow.htm>

guffa-<http://www.fertilecrescentfoundation.org/guffa.html>

1. Colorful and full (cover the entire paper- no white space) (10 points)
2. Include a catch phrase/motto/tagline (10)
3. At least 2 pictures of the technology (1 must be showing how you can use it) (10)
4. Explain what problem is solved by the technology (10)
5. Include at least 3 adjectives describing the technology (9)
6. Describe how the technology was made and what it’s used for (10)
7. Be neat and creative (10)
8. Staple this (and make sure graphic organizer is complete) behind your ad (11)
9. Put your name and block on the back of your ad and on this rubric.